



Support & Partnership Opportunities 2025/26

Welcome

Thank you for your interest in Rams Rugby.

Founded in 1924, Rams Rugby is proud to be one of the leading community rugby clubs in Berkshire. As a National 1 club, we have demonstrated our ambition through two promotions in six years, securing our place among England's top-tier clubs.

Our success is built on a deep commitment to grassroots rugby and community engagement. With a thriving Mini & Junior section, we provide the foundation for young players to develop their skills, with many progressing through the ranks to senior rugby.

As a Charitable Foundation, Rams Rugby is dedicated to making the sport inclusive and accessible for all, offering opportunities for boys & girls of all ages and abilities to be part of the game.

We look forward to welcoming new partners and supporters as we continue to strengthen our club, expand our reach, and ensure rugby remains at the heart of our community.

**Contact Tim Pitfield to find out how your business can join the Ramily
07768 398385
businessdevelopment@ramsrugby.com**





HOME GAMES

Rams Matchday attendance attracts over 1,000 loyal supporters



RAMS™

**Come join the
Ramily**

Help us drive your
brand over the
try line



Mini and junior Rugby every Sunday

Over 700 boys and girls, parents, volunteers and business owners.







BUSINESS CONFERENCING, CATERING & NETWORKING FACILITIES

Regular business clubs and networking events



Lock horns with the Ramily for...

-  **Brand Visibility** - *Showcase* to thousands of loyal supporters & club members
-  **Community Engagement** - *Connect* your customers with the Ramily.
-  **Networking Opportunities** - *Collaborate* with sponsors and businesses.
-  **Exclusive Benefits** - Access top hospitality with VIP promo campaigns.



Welcome to the Ramfamily

**Partnering together
to drive success
across our community**

Whatever your budget, we can
create tailored packages to
maximise your brand's impact.



Tailored Sponsorship Opportunities include...

-  **Ground Naming Rights**
-  **Kit Sponsorship**
-  **Match Day Sponsorship**
-  **Venue Advertising**
-  **Mini & Junior Rugby Sponsorship**
-  **Hospitality Packages**
-  **Event Space Rental**
-  **Access to International Tickets**





Gold

Package

Pitch Side Boards 3 x 6M Boards Prominent Position	Match Programme Full Page Colour Every Home Game	Your Brand COMPANY LOGO Presence on Club Website
Brand Association Social Media Across all Channels	Venue Hire 25% OFF For your company Hire	Join the Club FULL MEMBERSHIP For 1 Person
Position SPONSORSHIP	Pre-Match Hospitality For 10 guests at one match	3x Season Tickets National 1 All league games & Friendlies
	Entry into the Ballot INTERNATIONAL TICKETS	Sponsorship MATCH DAY Main Sponsor for one Match

The Rams Gold Package offers exceptional exposure across the club, leveraging our expanding membership base and strong presence on established social media channels.

As a primary sponsor, you'll have the opportunity to forge a meaningful partnership that brings tangible benefits to your business, supports your employees, and positively impacts the local community.

We're happy to tailor the package to suit your specific needs, and we're open to exploring premium Diamond and Platinum sponsorship opportunities if you're aiming for an even greater presence.

For more information please contact:
businessdevelopment@ramsrugby.com



SILVER Package

Pitch Side Boards 2 x 6M Boards Prominent Position	Match Programme Full Page Colour Physical & Digital	Your Brand COMPANY LOGO Presence on Club Website
Brand Association Social Media Across all Channels	Venue Hire 15% OFF For your company Hire	Join the Club FULL MEMBERSHIP For 1 person
Entry into the Ballot INTERNATIONAL TICKETS	Pre-Match Hospitality For 10 guests at one match	1x Season Ticket National 1 All league games & Friendlies

Offering outstanding value and broad appeal, Rams Silver Package offers a vibrant mix of opportunities across the club's activities and social calendar.

Rooted in the long-standing traditions of supporting grassroots rugby, this package reflects our strong commitment to both community engagement and the continued development of the game.

It's an exciting, accessible offering designed to deliver maximum impact at great value.

If you'd like something more tailored or would like to learn more, we'd be happy to chat:
businessdevelopment@ramsrugby.com

Bronze Package

**Pitch Side Boards
1 x 6M Boards**
Prominent Position

**Match Programme
1/2 Page Colour**
Physical & Digital

**Your Brand
COMPANY LOGO**
Presence on Club Website

**Venue Hire
10% OFF**
For your company Hire

**2x Season Tickets
National 1**
All league games & Friendlies

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Player Sponsorship

Support our greatest asset — and make them yours.

This unique opportunity puts your business front and centre, aligning your brand with top-tier talent and giving you valuable exposure through our digital platforms, website, and club PR.

Let your sponsored player work for you both on and off the field.

Your sponsorship includes:

- **A hospitality table for 4 guests at a home game of your choice**
- **Your player available for marketing and promotional opportunities**
- **Professional matchday photos with your player**
- **Your business name featured in all social media posts involving your player**
- **Logo presence on the club website and in the matchday programme**

For a tailored version or further information, contact:

businessdevelopment@ramsrugby.com

Note: This sponsorship is to Rams Rugby. The player does not benefit directly



Venue Advertising Opportunities

Ground Naming Rights

Have the entire ground named after your business.
Please enquire for more details

Scoreboard Advertising

Have your brand visible on the Matchday scoreboard
Please enquire for more details

Main Pitch Advertising

6M Pitch Facing board
3M Pitch Facing board
3M Crowd Facing board
RamShack Bar Sponsorship
Dugout Sponsor (Home & Away)

Mini/Junior Sponsorship

Mini Kit Sponsor
Junior Kit Sponsor
3M Pitch2 board (Production fees not included)
Pitch2 Dugout Sponsor (Home & Away)

Ground Sponsorship

Main Clubhouse Sponsor
Rams Entrance Gate Sponsorship
Back of Main Stand Large Advert
Rams Indoor Arena Sponsorship
Rams Gym Sponsorship
Screen Sponsor in Clubhouse

Match Day Sponsorship at RAMS

Match Sponsorship

Match Sponsorship with Rams Rugby offers premium exposure to an affluent, engaged audience—right at the heart of a thrilling community sports experience.

It's more than sponsorship—it's a chance to align your brand with the energy, loyalty, and values that define Rams Rugby.

- Hospitality for table of 20 Guests
- 2 course Lunch
- Entry & Parking for up to 3 cars
- Reserved Grandstand Seating
- Promotional placement
- Double Page spread in Matchday programme
- Advertising on Socials + ticketing + clubhouse screens

Match Ball Sponsorship

Ball Sponsorship offers a unique opportunity to align your brand with one of the game's most iconic elements—on a platform that delivers both prestige and visibility.

Your business will benefit from prominent match day placement and ongoing exposure across Rams Rugby's media channels, reaching a loyal and affluent audience. This high-profile sponsorship reinforces your commitment to community, sport, and excellence

- Hospitality for table of 10 Guests
- 2 course Lunch
- Logo on Team Page of Matchday Programme
- Entry & Parking for 2 cars
- Advertising on Socials + Full Page in Programme

Match Day Hospitality Packages

Not just hospitality—a game day experience to remember.

Whether you're entertaining corporate clients, recognising your team's hard work, or sharing a memorable afternoon with friends and family, our matchday hospitality packages offer an elevated experience at Rams Rugby.

Enjoy a three-course meal, great company, premium service, and thrilling rugby—all wrapped up in a welcoming community atmosphere.

Connect. Celebrate. Experience sport in style.

Clubhouse Hospitality

In the main 150 seat bar area of the clubhouse

- Hospitality for table of 10 Guests
- Entry & two course lunch
- Parking up to 2 cars
- Matchday programme

VIP Private Hospitality

In your own private suite overlooking the pitch

- Hospitality with welcome drink for up to 12 guests
- Entry & two course meal.
- Personal service including HT tea/coffee + cake
- Watch the game from your private viewing area
- Parking for up to 3 cars
- Matchday programme

**Our flexible sponsorship model allows us to build
the perfect partnership for your business.**

Let's develop our aspirations together...



Contact **Tim Pitfield** now to learn more:

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www.ramsrugby.com

